



e-learning

# Cookies, Tracking and Co.

You probably regularly come across cookie banners on websites where you are asked to consent to cookies. It's very likely that you have already collected a few cookies while browsing. Cookies may not have the best reputation, but they are essential to make a whole range of useful things on the Internet possible.

Booking Number: **34208**

Group of participants:  
Professionals and managers who use the internet in their daily work and want to consciously set their digital footprint.

Duration: **approx. 1 hour**

Language:  

Unit price:

€ 49,- zzgl. MwSt. | € 58,31 inkl. MwSt.

Package prices from 50 licenses on request

## Learning objectives

- ✓ You will know about the different categories and functions of cookies.
- ✓ You will know why some cookies are necessary for websites to function.
- ✓ You will know what traces you leave behind on the web through your behaviour.
- ✓ You will know about some of the ways that companies use cookies.
- ✓ You will be able to assess the pros and cons of the cookie categories.
- ✓ You will be able to make a reasoned decision about which cookies to reject and which to allow.

## Contents

- What are cookies?
- What traces do I leave behind on the net?
- Why do I need the cloud in the company?
- Who do I give my data to? And what do I get in return?
- What are my takeaways from this e-learning course?



Information on the web

[www.haufe-akademie.de/34208](http://www.haufe-akademie.de/34208)



Let us advise you

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