HAUFE.
AKADEMIE

e-learning

Cookies, Tracking and Co.

You probably regularly come across cookie banners on websites where you are asked to consent to cookies. It's very likely that you have already collected a few cookies while browsing. Cookies may not have the best reputation, but they are essential to make a whole range of useful things on the Internet possible.

Booking Number: **34265**

Group of participants:
Professionals and managers who use the internet in their daily work and want to consciously set their digital footprint.

Duration: **approx. 1 hour**

Language: 🇩🇪 🇬🇧

Unit price:
€ 49,– zzgl. MwSt. | € 58,31 inkl. MwSt.
Package prices from 50 licenses on request

Learning objectives

✓ You will know about the different categories and functions of cookies.

✓ You will know why some cookies are necessary for websites to function.

✓ You will know what traces you leave behind on the web through your behaviour.

✓ You will know about some of the ways that companies use cookies.

✓ You will be able to assess the pros and cons of the cookie categories.

✓ You will be able to make a reasoned decision about which cookies to reject and which to allow.

Contents

What are cookies?

What traces do I leave behind on the net?

Why do I need the cloud in the company?

Who do I give my data to? And what do I get in return?

What are my takeaways from this e-learning course?

Information on the web
www.haufe-akademie.de/34265

Let us advise you
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