





e-learning

# Basics of intercultural competence

In a globally connected working world, relationships with international colleagues and business partners are becoming increasingly important. In order for your team to ideally master intercultural challenges arising in their teamwork, you need a good feel for cultural differences. Sharpen the intercultural sensitivities of your employees with this e-learning and prevent unnecessary misunderstandings. Concrete examples from everyday life will help you to act confidently in intercultural working relationships.

Test your intercultural knowledge in this e-learning with our pre-test, and enhance your intercultural competencies with selected learning contents.

Booking Number: 34233

Group of participants:

This e-learning is suitable for all employees in globally active companies.

Duration: approx. 1.5 hours

Language:

Unit price:

€ 49,- zzgl. MwSt. | € 58,31 inkl. MwSt.

Package prices from 50 licenses on request

# **Learning objectives**

- Know how intercultural misunderstandings and perceptual errors arise, and what you can do to counteract them
- Become aware of your own values and behavioural preferences, and know how these may be perceived internationally
- Become sensitised to the difference in how you perceive yourself and how others perceive you, and become aware of how to deal with your external perception
- Learn to improve your assessment of intercultural situations and recognise cultural stereotypes more easily through practical examples

#### Contents

## Pre-test

· Discover knowledge gaps

### Basics:

- · What is culture?
- Understanding intercultural competence
- Comparing self-perception and external perceptions
- · Clearing up misunderstandings

