



e-learning

Management 3.0

Empowering workers and satisfying customers is crucial, but these are not concrete activities. How can you take a concrete approach to these tasks on a daily basis? These are crucial areas that managers and everyone else must master. Most organisational problems are in fact management problems. And management is too important to leave to managers alone. Jurgen Appelo's programme takes a disruptive and thought-provoking approach to this, offering simple practices that are designed to achieve one goal: making ALL the stakeholders happy. The programme addresses 3 underlying principles: how to engage people, improve work and satisfy customers.

Booking Number: **3163**

Group of participants:
Future and new managers from all departments

Duration: **approx. 4 hours**

Language:  

Unit price:

€ 119,- zzgl. MwSt. | € 141,61 inkl. MwSt.

Package prices from 50 licenses on request

Learning objectives

- ✓ You will learn the principles of Management 3.0.
- ✓ How to increase your employees' motivation and to improve collaboration.
- ✓ How to promote personal development and innovation within your team.
- ✓ How to use the feedback wrap to give your employees effective feedback.

Contents

- The principles of Management 3.0
- Recipes for a great manager!
- How to make a successful business plan
- How to motivate people (and how not to)
- Boost motivation, use the Kudo-box
- Before you change, find the inner fire
- How to collaborate (and how not to)



Information on the web

www.haufe-akademie.de/3163



Let us advise you

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