Scrum Product Owner Certification Training (Präsenz)

Developing better solutions with agile product management

Agile project management is a well-established method, even outside the IT sector. The Product Owner assumes a key role, from planning the product strategy to requirements management all the way through to reviewing work results. Comprehensive methodological know-how and perfect communication with clients and the development team are essential. In this training, you learn how to perfectly execute the role of the Scrum Product Owner. You'll be optimally prepared for the PSPO I* exam (Scrum.org).

Content

Introduction
- Why product development with Scrum?
- Scrum – an overview.
- Differences to "classic" product management.

Managing products
- Agile product management – iterative and geared towards added value!
- Developing products – vision, roadmap, backlog.
- The Product Owner – a key role!

Managing requirements
- Recognising and describing requirements.
- Reviewing and monitoring completion.

Planning products
- Agile release planning.
- Controlling products using metrics.

Introducing agile product development
- Organisational environment and responsibility.
- Agile values – trust and result orientation.
- Experiences and best practices.

Preparation for the Professional Scrum Product Owner (PSPO I)* certification in accordance with Scrum.org
- What you need to know.
- How the exam works.
- The preparation you need to pass.

Online Learning Platform

Once you have registered, you will be able to access your online learning platform, including extra materials for consolidating what you have learned.

Your benefits

After visiting this training, you'll be familiar with
- the benefits and challenges of agile product development
- the role of the agile Product Owner
- how you can support Scrum Teams in implementation
- approaches to agile planning and controlling and be able to apply these to your projects
- the methods of agile requirements management
- how to apply the principles of agile management to your topics.

You know which content is relevant for the PSPO I* exam and how to optimally prepare for it.
After attending this seminar, you will receive confirmation that you have completed 13,00 PDUs.
You complete the exam after the training at a time that best suits you. The seminar and the exam (60 minutes) are in English.
The exam fee is included in the price of the seminar.
*** The Professional Scrum Product Owner I assessment is fully owned and maintained by Scrum.org.**

Methods

Trainer input, case and best practice examples, exercises, discussions, exchanging experiences, tools, checklists.

Who should attend

Product managers, project managers, managers and heads of department, business analysts, release managers, IT development managers.

Open Badges - Show what you can do digitally too.

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Read more:
https://www.haufe-akademie.de/seminare-lehrgaenge/trending-topics/open-badges



Instructor



Dr. Götz Frommholz
Ich arbeite als Berater, Trainer und Dozent an der Schnittstelle von Führung, Projektmanagement und gesellschaftlicher Verantwortung. Ein besonderer Fokus liegt auf CSR und Corporate Political Responsibility. Mit Erfahrung aus Think Tank, Stiftung und Gesundheitswesen begleite ich Organisationen bei der strategischen Entwicklung und Umsetzung komplexer Vorhaben. Meine Trainings verbinden fundiertes Fachwissen mit praxisnaher Methodik – für Transformation mit Wirkung.

Derzeit keine Vita verfügbar

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Hong Kong sowie an der ETH-Zürich.

Seit mehr als 20 Jahren leite oder begleite internationale Projekte. Langfristige Einsätze als Projektleiter brachten mich unter anderem nach China, wo ich 7 Jahre als Berater am Chinesischen Bauministerium arbeitete, in die Ukraine und nach Ruanda.

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Your advantages at a glance

With certificate
After successful completion you receive a recognised certificate that documents your newly acquired competences.

PMI® certification
Collect PDUs with this training

Open Badges
Add your digital badge to career networks and show what you can do.

Fully covered
For on-site events includes:
- a shared lunch on each full seminar day

- refreshments during breaks

All learning materials at a glance
In your app or online learning environment you will find all relevant information, services and working materials for your qualification after registration.

Training details

Training in English | Präsenz

2 days

PDU points

PDU Ways of Working:	8.0
PDU Power Skills:	3.0
PDU Business Acumen:	2.0
PDUs gesamt:	**13.0**

Dates

19.-20.07.2027
Holiday Inn München Süd
Venue
Holiday Inn München Süd

Days & Times
Monday, 19.07.2027
10:00 am - 6:00 pm
Tuesday, 20.07.2027
9:00 am - 5:00 pm

Current dates and further information can be found at www.haufe-akademie.de/1685

Participation fee

€ 1.690,- excl. VAT
€ 2.011,10 incl. VAT
The participation fee includes
- a joint lunch per full seminar day,
- refreshments during breaks, and
- comprehensive working materials.

Accommodation costs at the hotel are to be settled directly by the participants with the hotel. You will find a reservation form for hotel booking in your learning environment.

Your registration options

Online: www.haufe-akademie.de/1685
E-mail: anmelden@haufe-akademie.de

Book your training course quickly and easily online. Please be sure to enter the name of the participant and the full billing address with telephone number and e-mail address.

In our Questions & Answers (FAQ) section you will find all the answers to the most frequently asked questions about our training courses:
https://www.haufe-akademie.de/faqs

You can also find our detailed conditions of participation on the Internet under www.haufe-akademie.de/agb or in the overall program.
You can find the complete data protection regulations at www.haufe-akademie.de/datenschutz.

Haufe Akademie GmbH & Co. KG
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Scrum Product Owner Certification Training (Live-Online)

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Start dates

22.-23.02.2027
Live-Online
Course
zoom

Module times
Monday, 22.02.2027
9:00 am - 5:00 pm
Tuesday, 23.02.2027
9:00 am - 5:00 pm

22.-23.09.2027
Live-Online
Course
zoom

Module times
Wednesday, 22.09.2027
9:00 am - 5:00 pm
Thursday, 23.09.2027
9:00 am - 5:00 pm

Current dates and further information can be found at www.haufe-akademie.de/33267

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€ 1.690,- excl. VAT
€ 2.011,10 incl. VAT

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