haufe akademie

Booking number
34207

Online Training Library: Data Awareness & AI Literacy

Annual licence for 5 comprehensive online trainings on data literacy, data-driven management, data storytelling, AI literacy and AI driven management

Data is playing an increasingly important role in modern business life. An important prerequisite for creating value with data is being sensitised to the topic and having a basic knowledge of the handling of data in order to identify potentials and improve the data basis. The online training library Data & AI from the Haufe Akademie and StackFuel GmbH offers you a holistic introduction to the topic of data literacy. The courses are designed to be learnt flexibly and at your own pace. A high-quality didactic mix of videos, infographics, texts, interactive learning methods and learning success checks is used. The courses not only provide a basic understanding of data, data processing and data analysis, but also teach you practical skills that you can use profitably in your day-to-day work.

The courses at a glance

The library contains the following courses:

- **Data Literacy:** In this training, you gain a holistic overview of current data technologies and acquire the basic knowledge for data-driven thinking and working. (learning time 12 hours)
- **Data Driven Management:** In this training course, you learn an introduction to data strategies and the implementation of data projects at organisational level. (Learning time: 6 hours)
- **Data Storytelling:** In this training course, you learn how to successfully prepare data analyses and communicate key figures in a convincing way. (Learning time: 6 hours)
- **AI Literacy:** In this training course, you gain a practical introduction to the field of artificial intelligence. (Learning time: 6 hours)
- **AI Driven Management:** In this training course, you learn about concrete applications of AI at organisational level as well as recommendations for action for the AI strategy. (Learning time: 6 hours)
- **Micro Lessons:** In more than 40 short online courses from the subject areas of AI, data, storytelling and data management, content on specific topics is taught briefly and concisely.

Weiterbildung nach KI-VO Art. 4 für die Nachweispflicht von KI-Kompetenz

Your benefits

Unlimited access to the learning library: Lifelong learning as part of everyday life. The StackFuel online learning library provides you with comprehensive digital training in the areas of data literacy and AI literacy.

Access to over 40 exclusive Micro Lessons: The Micro Lessons bundle learning units on topics such as AI, Big Data, Storytelling or Data Management. Learn buzzwords and important contexts in a nutshell.

Consultation hour with the StackFuel mentors: Learning coaches will help you organise your training, advise you on questions and problems and work with you to develop suitable learning paths for the optimal development of your career.

Access to the Data Community: Exchange ideas with other members and benefit from the opportunity to network with data & AI enthusiasts from a wide range of industries.

Access to the StackFuel Content Lab: The StackFuel Content Lab gives you access to all practical guides, exclusive insider tips, other publications on data science & data analytics trends and practical webinars.

Certificates of attendance for all courses: After completing a basic training course, you will be issued with a personalised certificate of attendance as proof of your qualification.

Methods

You receive individual access to the StackFuel learning environment and can access all online training courses and micro lessons after logging in and organise your learning progress yourself.

The various training courses consist of clear instructional videos, interviews, text contributions, concrete business scenarios and interactive knowledge queries. All components are made available online via the training environment. Through interactive exercises, you become active in the learning environment yourself and gain a practical impression of what it means to work with data. With all the possibilities in the learning environment, you acquire comprehensive data skills.

Who should attend

Employees who have a basic understanding of data and AI, perform simple analyses independently or work closely with data experts. A basic interest in data is an advantage in order to benefit from the training courses. No prior knowledge or programming skills are required for the training courses.

Training details

Training in English | Online

1 year

Start dates

30.-29.11.2027	**14.-13.12.2027**	**11.-10.01.2028**
25.-24.01.2028	**08.-07.02.2028**	**22.-21.02.2028**
08.-06.03.2028	**22.-20.03.2028**	**05.-03.04.2028**
19.-17.04.2028	**03.-01.05.2028**	**18.-16.05.2028**
31.-29.05.2028	**14.-12.06.2028**	**28.-26.06.2028**
12.-10.07.2028	**26.-24.07.2028**	**09.-07.08.2028**
23.-21.08.2028	**06.-04.09.2028**	**20.-18.09.2028**
04.-02.10.2028	**18.-16.10.2028**	**02.11.2027-31.10.2028**
15.-13.11.2028	**29.-27.11.2028**	**13.-11.12.2028**

Current dates and further information can be found at www.haufe-akademie.de/34207

Participation fee

€ 290,- excl. VAT
€ 345,10 incl. VAT

Your registration options

Online: www.haufe-akademie.de/34207
E-mail: anmelden@haufe-akademie.de

Book your training course quickly and easily online. Please be sure to enter the name of the participant and the full billing address with telephone number and e-mail address.

In our Questions & Answers (FAQ) section you will find all the answers to the most frequently asked questions about our training courses:
https://www.haufe-akademie.de/faqs

You can also find our detailed conditions of participation on the Internet under www.haufe-akademie.de/agb or in the overall program.
You can find the complete data protection regulations at www.haufe-akademie.de/datenschutz.