

Circular Economy Essentials

A Short Introduction to Climate Change & Circular Economy

Would you like to deepen your understanding of the connections between climate change and learn how to tackle the challenges of the linear economy through sustainable, circular approaches? In this seminar, you will gain practical insights into the impacts of climate change and the necessity of transitioning to a circular economy. You will also learn how to successfully implement circular business models, such as PAAS, within your organization to achieve economic, environmental, and social benefits.

Content

Fact Check Climate Change

- Origin, Causes, Effects.
- Tipping Points, Planetary Boundaries Model, Climate Pathways (UN 1.5°C, RCP Scenarios).

Current Situation - Linear Economy

- Challenges & systemic Limits.
- Material Consumption & Flows and Their Impact.
- Economic, Social, and Ecological Consequences.

Diving into the Circular Economy

- Definition and Basic Concept.
- Political Framework (EU & national).
- Principles & Strategies (Value Hill, R-Strategies, etc.).
- Circular Business Models (Theory and Practice).

Applying Circular Thinking

- A concrete Circular Business Model (e.g., PAAS) as an interactive Best Practice Case.

Online Learning Platform

Once you have registered, you will be able to access your online learning platform, including extra materials for consolidating what you have learned.

Your benefits

- You will gain compact, practical insights into the essential connections between climate change and the circular economy.
- You will become familiar with concrete models and strategies (e.g., R-strategies, Value Hill) that you can directly apply in your professional context.
- You will actively engage with a specific circular business model and receive valuable impulses for its implementation.
- You will deepen your understanding of the current challenges of climate change and the linear economy, with a clear focus on solution-oriented thinking.
- You will benefit from an interactive seminar structure that helps you grasp and apply key concepts in a short amount of time.

Methods

Keynote presentations, interactive workshops, knowledge sharing, and discussions.

Who should attend

Experts and executives from line functions, managing directors, CEOs, sustainability officers, sustainability managers, project managers, process managers, quality managers, and change managers. All individuals who are guiding the company through the transformation towards greater sustainability and who want to fully harness the potential of the circular economy.

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Trainer:in



Bastien Huber

Ich habe mich vor 4 Jahren entschieden aus einem Management Job mit bereits geplantem Aufstieg zur Geschäftsführung auszusteigen um meinen beruflichen Werdegang den Themen Innovation und Nachhaltigkeit zu widmen. Neben einer zusätzlichen Ausbildung stieg ich kurz nach Gründung bei Thinkubator, einem Think Tank für nachhaltiges Wirtschaften ein. Seitdem gestalte ich Bildungs-, Forschungs- und Beratungsprojekte mit Unternehmen, Forschungseinrichtungen, Politik und der Zivilgesellschaft um Europa neben der Klimaneutralität auch zurück in eine innovative, wirtschaftlich resiliente, relevante Position zu bringen.



Alexandra Kick

"Kreislaufwirtschaft ist schon heute ein Wettbewerbsvorteil für viele Unternehmen weltweit. Auch im DACH Raum gehört es mittlerweile zu den zentralen Themen für Unternehmen, die sich zukunftsfit positionieren."

Ich bin Geschäftsführerin, einem Think Tank mit Sitz in Wien, der sich auf das Thema Kreislaufwirtschaft spezialisiert hat. Mit Bildungsformaten, Forschungsprojekten und Beratungsangeboten arbeiten wir mit Organisationen im DACH Raum in Richtung einer klimaneutralen Kreislaufwirtschaft.

Training details

Seminar | Online

3,5 Stunden

Limited number of participants

Start dates

09.11.2026

Live-Online

Course

zoom

Module times

Monday, 09.11.2026

9:00 am - 12:30 pm

03.03.2027

Live-Online

Course

zoom

Module times

Wednesday, 03.03.2027

9:00 am - 12:30 pm

Current dates and further information can be found at www.haufe-akademie.de/41520

Participation fee

€ 440,- excl. VAT

€ 523,60 incl. VAT

Your registration options

Online: www.haufe-akademie.de/41520E-mail: anmelden@haufe-akademie.de

Book your training course quickly and easily online. Please be sure to enter the name of the participant and the full billing address with telephone number and e-mail address.

In our Questions & Answers (FAQ) section you will find all the answers to the most frequently asked questions about our training courses:

<https://www.haufe-akademie.de/faqs>

You can also find our detailed conditions of participation on the Internet under www.haufe-akademie.de/agb or in the overall program.

You can find the complete data protection regulations at www.haufe-akademie.de/datenschutz.